Message Text

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PAGE 01 SOFIA 00783 151646Z ACTION EUR-12

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UNCLAS SOFIA 0783

COMMERCE FOR BEWT/TPD (THOMPSON/JERSCHKOWSKY)

E.O. 11652: NA

TAGS: BU, BEXP, BTRA

SUBJECT: HERBICIDES & PESTICIDES TSS

1. MEETINGS WERE HELD WITH BULGARREKLAMA WHICH WILL ARRANGE SEMINAR SITE (BALKAN HOTEL) AND SERVICES AND BULGARIAN CHAMBER OF COMMERCE TO SUMMARIZE CONTENT OF TSS. MEETINGS TO ARRANGE BUSINESS APPOINTMENTS AND POSSIBLE SITE VISITS HAVE BEEN HELD WITH MINISTRY OF AGRICULTURE AND FOOD PRODUCTION AND MINISTRY OF CHEMICAL INDUSTRY. TENTATIVELY SEMINAR MEMBERS WILL ARRIVE SOFIA VIA VIENNA ON MAY 31. EMBASSY BRIEFING WITH SEMINAR MEMBERS WILL TAKE PLACE SAME DAY.

PLANNED SCHEDULE FOLLOWS:

JUNE 1 MORNING - BRIEFING OF MEMBERS BY MINISTRY OF AGRICULTURE

AFTERNOON - BUSINESS APPOINTMENTS AND POSSIBLE FARM VISIT

JUNE 2 - MORNING SEMINAR WITH CHAIRMAN PRESENTATION AND 3 COMPANIS

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AFTERNOON - PRIVATE BUSINESS APPOINTMENTS AND VISITS

JUNE 3 - MORNING SEMINAR FOR 3 COMPANIES AND LUNCHEON RECEPTION

AFTERNOON - BUSINESS APPOINTMENTS AND POSSIBLE EVENING RECEPTION HOSTED BY EMBASSY

2. EMBASSY REQUESTS AUTHORIZATION AND FISCAL DATA FOR EVENT BASED ON FOLLOWING ESTIMATES: GROUND TRANSPORTATION \$250 PHOTOGRAPHER 50 SEMINAR SITE RENTAL (2 DAYS) 1500 SOUND SYSTEM 200 MAILING, PRINTING, DISTRIBUTION OF SEMINAR PAMPHLET AND INVITATIONS SERVICES OF 3 TRANSLATORS (2 DAYS) NO SIMULTANEOUS EQUIPMENT AVAILABLE 280 TECHNICIAN FOR MOVIE AND SOUND SYSTEM (2 DAYS) BUFFET LUNCH 500 (120-130 GUESTS) RECEPTION FUNDS AND REFRESHMENTS 200 FOR 1ST DAY OF SEMINAR UNCLASSIFIED UNCLASSIFIED PAGE 03 SOFIA 00783 151646Z SUB TOTAL \$3580 15 PERCENT BULGARREKLAMA COMMISSION 537 TOTAL \$4017 HERZ UNCLASSIFIED

NNN

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